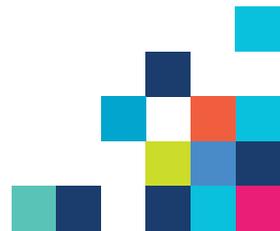


جامعة حمدان بن محمد الذكية
Hamdan Bin Mohammed Smart University



Hamdan Bin Mohammed Smart University
Academic Programs

www.hbmsu.ac.ae





His Highness
Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum

Crown Prince of Dubai
University President



H.E Lieutenant General Dhahi Khalfan Tamim

Deputy Chairman of Police and General Security
Chairman of Board of Governors

Board Of Governors



H.E. Mattar Al Tayer

Director-General and Chairman of the Board
Of Executive Directors - Roads & Transport
Authority, Dubai
Deputy Chairman of Board of Governors



H.E. Nasser Al Shamsi

Founder and Chairman of Yas Management
reform



H.E. Sami Al Qamzi

Director General Department of Economic
Development



H.E. Fatma Ghanem Al Marri

CEO of School Agency, Knowledge & Human
Development Authority



H.E. Dr. Lowai Belhoul

General Director, Legal Affairs Department
Dubai Government



H.E. Abdullatif Abid Al Mulla

CEO Dubai Properties Group



H.E. Ahmed Mohammed Bin Humaidan

Director General Dubai Smart. Gov, Deputy
Director of H.H. The Ruler's Court



H.E. Raja Easa Al Gurg

Managing Director, Dubai Business Women
Council



H.E. Essa Abdulfattah Kazim

Governor of Dubai International Financial
Centre (DIFC)



**Major General
Ahmed Hamdan Bin Dalmouk**



H.E. Abdulla Jassim Bin Kalban

CEO and Managing Director of Emirates
Global Aluminum

Message from the Chancellor



Ever since its inception, Hamdan Bin Mohammed Smart University (HBMSU) is guided by the instructions of His Highness Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum, Crown Prince of Dubai and HBMSU President. In line with the directives of His Highness, HBMSU spares no effort to secure and keep the first place. It achieves excellence through enhancing its competitiveness with a focus on innovation and creativity and giving high priority to research.

In terms of international partnerships, HBMSU made many valuable achievements that enabled it to occupy a high position among those institutions qualified to make an unprecedented change in the education system. Its concept of such educational change is all-inclusive, taking into consideration the newest learning strategies, educational curricula, models and techniques. Therefore, HBMSU becomes a beacon of knowledge in the field of total quality, as well as the first house of expertise for smart learning.

Moreover, HBMSU aims to be a platform for enlightenment and a center of intellectual contributions to civilization, known over the world. In doing so, HBMSU plays an active role as an academic institution adopting smart learning. Its aims are to promote a culture of innovation and to stimulate research, making knowledge available to all.

Dr. Mansoor Al Awar

Chancellor



About Hamdan Bin Mohammed Smart University

Under the patronage of His Highness Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum, the Crown Prince of Dubai and University President, Hamdan Bin Mohammed Smart University is the first smart learning institution to be licensed and recognized by the Ministry of Education (MOE) in the United Arab Emirates. It is among the very few in the region.

The University is a pioneer in smart learning with a mission to re-shape education by providing a model of lifelong learning, including open access to short courses, executive development programs, certificate and diploma courses leading to accredited undergraduate and postgraduate degrees.

We offer a wide range of recognized degree programs and professional development programs in business, healthcare, environment and education with a focus on flexible learning. All our programs are carefully designed around the goals of learners in the UAE in particular, and the Arab world in general.

At Hamdan Bin Mohammed Smart University, you'll get the accredited education you aspire and the support you need to succeed.

Learning at HBMSU



Our contemporary world expects fast-breaking innovations delivered at the speed of light and with pinpoint precision. That's why education cannot afford to fall behind.

At Hamdan Bin Mohammed Smart University (HBMSU), we are aware of the requirements of modern education and are dedicated to keeping our programs on par with international standards. We offer cutting-edge technology to help you connect with faculty, peers and learning resources, while keeping you ahead in your field. Our various programs follow a blended learning approach that combines the benefits of face-to-face learning, online learning and self-paced learning – a carefully studied model that suits our learners and the nature of our various programs.

Undergraduate Programs

YEAR 1

The first year of bachelor programs at HBMSU relies mainly on traditional classroom-based learning with gradual integration of online support.

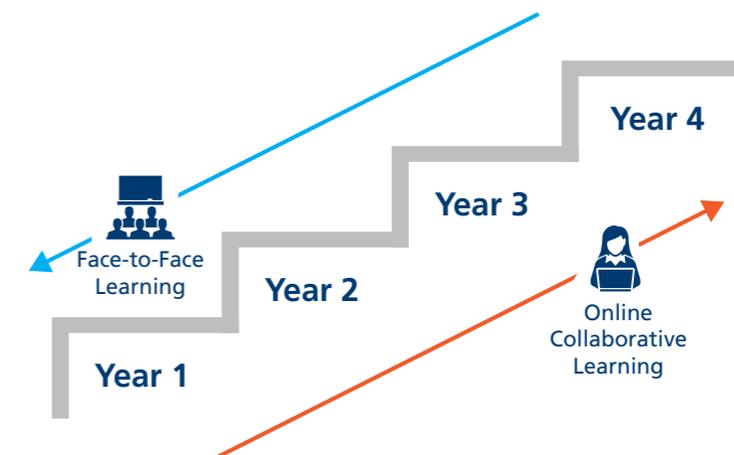
YEAR 2

The second year sees a higher use of the web, whereby faculty members may use the virtual learning environment to place notes, and PowerPoint presentations, post announcement of assignments and communicate with you.

YEAR 3 & 4

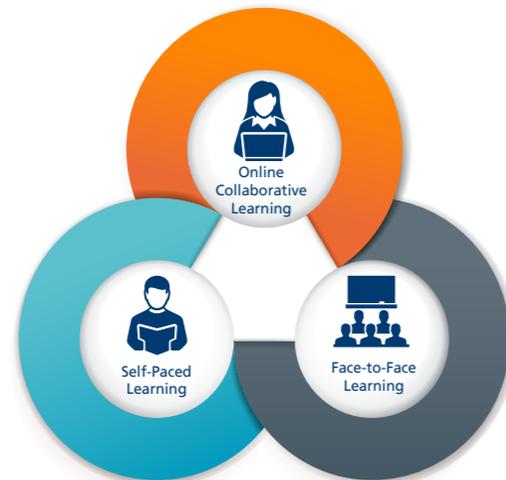
In the third and fourth years, online classes are more predominant, as the number of physical classes decreases to two or three times a semester per course. In addition, you will be expected to rely on yourself to complete the program. Self-paced learning provides you with the flexibility to learn on your own time and according to your pace, using online course content, study books, recorded master classes and textbooks.

Programs at the diploma level are offered in a traditional face-to-face mode, with the use of the virtual learning environment for support purposes only.



Postgraduate Programs

Postgraduate programs at HBMSU are designed to give you the flexibility to study when it's most convenient for you, from anywhere with an internet connection, while having access to university services and relevant academics. That's why Postgraduate Studies at HBMSU mainly rely on online collaboration and self-paced learning with the integration of face-to-face learning whenever necessary. They involve the following components of blended learning:



- **Distance Learning** through self-study, supported by carefully designed study books, recorded master classes, supplementary documents describing the whole module, the specific topics covered and the recommended textbooks for each module.
- **Online tutorial support** where you would attend virtual classes.
- **Tutorial support** through physical sessions.
- **On-going tutorials** to discuss issues, critique submitted articles, raise questions with tutors, have virtual chats, etc.

The blending percentage varies from one program to another and from one level of study to another.

Learner Experience

The learner experience at HBMSU is much more diverse and innovative than any other campus life. With its unique learning environment (the Smart Campus), HBMSU offers a fresher learning experience for its learners with innovative technologies in the form of mobile learning, discussion blogs, online classrooms, educational gaming, social networking all suited to meet the needs of working professionals and high-school graduates alike.



The learner-centric environment in the University is reflected in the full support offered to learners with pre-enrolment and admissions support, e-virtual communities and learners' clubs, and additional learning resources such as the Library, Publishing House, e-Career and Placement Services, using the latest in ICT technologies to communicate with learners across the globe.

Faculty and Research

The academic excellence of HBMSU is the result of its well-established network of high-caliber international faculty and associates from across the globe, who are dedicated to being more than transmitters of knowledge – they are facilitators of learning with the special emphasis on hands-on learning experience.

Today, the University is aligned with over 300 associates from 45 different countries, who are engaged with HBMSU in various capacities including subject matter experts, teaching associates, distinguished visiting professors, full-time and associate faculty members.

Since its inception, the University has taken a lead in developing a knowledge-based economy with pioneering research initiatives in response to the research needs of the Arab world. The University publishes yearly **eight refereed journals**, edited by the HBMSU faculty with eminent international scholars serving as editors-in-chief.

Other research initiatives include the Middle East Center for Case Research and Development, Research Chairs (Juran Chair in TQM), regional research awards, with the aim of promoting scholarship and research among learners and the wider society.



Accreditation & Affiliations

Licensure & Accreditation

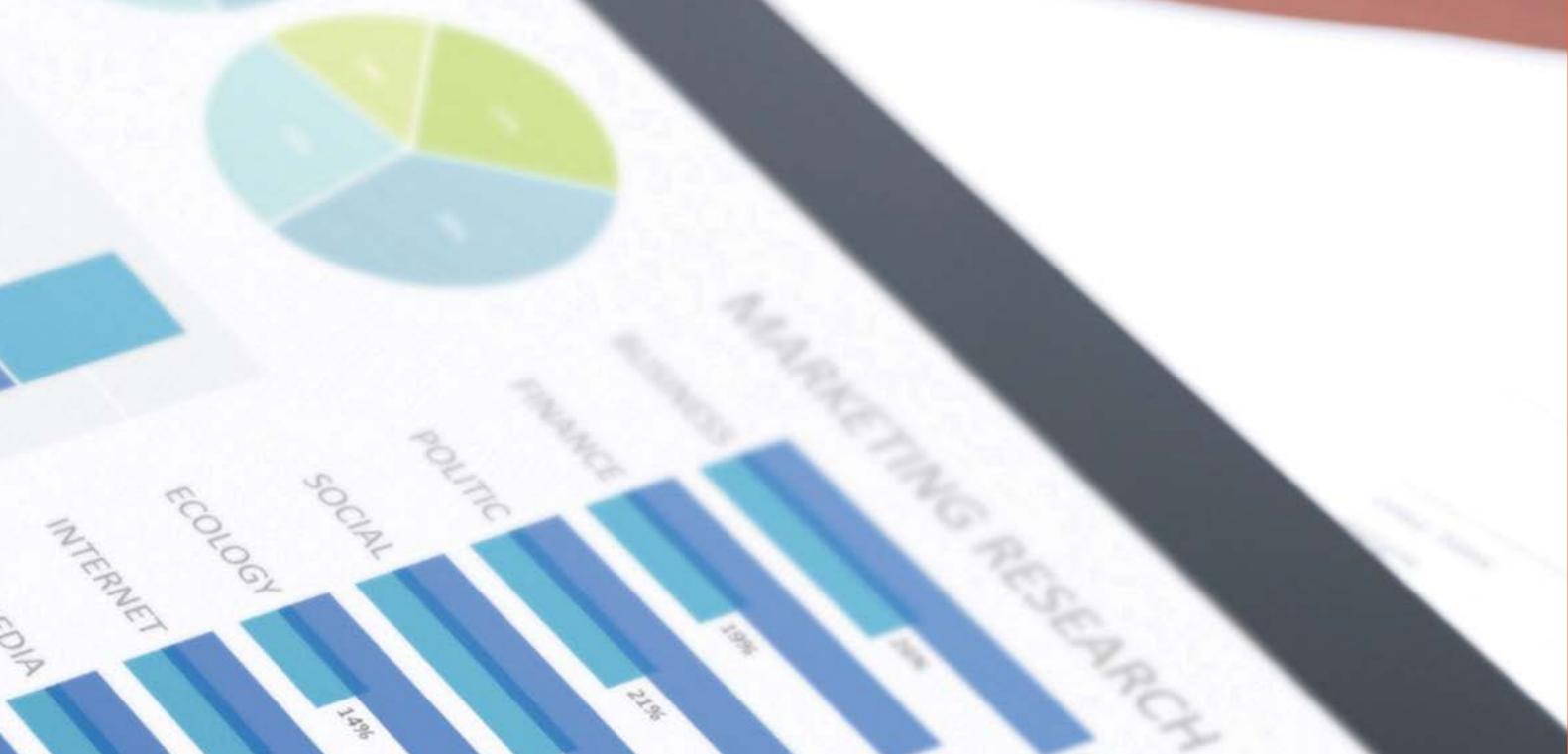
All academic programs at Hamdan Bin Mohammed Smart University are accredited by the **Ministry of Education** in the United Arab Emirates.

Affiliations & Memberships

International affiliations worldwide are one of the key elements used by HBMSU in enhancing the University knowledge transfer. They play a significant role in the development of HBMSU's programs to ensure the application of international best practices.

The University is aligned with the following renowned institutions, by membership and affiliations:

- International Council for Open and Distance Education (ICDE)
- International Federation for Information Processing (IFIP)
- European Learning Industry Group (ELIG)
- International eLearning Association (IELA)
- European Distance and E-Learning Network (EDEN)
- Association of Arab Universities (AARU)
- American Society for Quality (ASQ)
- Union of Japanese Scientists and Engineers (JUSE)
- International Academy for Quality (IAQ)
- European Foundation for Quality Management (EFQM)
- Asia Pacific Quality Organization (APQO)
- The Open Educational Resources University (OERu)
- European Foundation for Management Development (EFMD)
- UNESCO Institute for Information Technologies in Education
- The Australian Human Resource Institute
- Open University of Catalonia
- Talal Abu-Ghazaleh University
- University of Houston
- University of Salford
- University of South Africa
- University of St. Gallen
- Beirut Arab University
- Dauphine Université Paris
- State University of Library Studies & Information Technologies (SULIT)



School of Business and Quality Management

Excellence and innovation in business education

The School of Business and Quality Management provides learning opportunities to all individuals aspiring to specialize in business, quality management, and related areas. The approach adopted by the School consists of pioneering up-to-date programs relevant to the Middle East region. The School specializes in courses, programs, and certifications that identify and address the business challenges faced by workers, managers, entrepreneurs, policy makers, and the larger community in the Middle East region.

With its distinctive competency in Total Quality Management (TQM) practices, the School encourages learners to apply TQM in their prospective field of expertise in order to improve their processes and offerings and succeed in their ventures.

The School also has a rich portfolio of short courses and offers consulting assignments. Diverse short courses and certificate programs are accredited by professional bodies around the globe. The School organizes its own annual conference in the quality management area. Our Quality Conference is internationally recognized amongst the top 4 conferences in the field.

Undergraduate Programs

- Diploma of Business and Quality Management
- Bachelor of Business and Quality Management
- Bachelor in Business and Human Resource Management
- Bachelor of Business in Accounting
- Bachelor of Business in Marketing

Postgraduate Programs

- Master of Science in Organizational Excellence
- Master of Science in Innovation and Change Management
- Master of Management in Entrepreneurial Leadership
- Master in Project Management
- Master in Islamic Banking and Finance
- Master in Human Resource Management
- Doctor of Philosophy - Total Quality Management

School of Business & Quality Management

Undergraduate Degrees



Diploma of Business and Quality Management

In a highly competitive market, Total Quality Management (TQM) can give a company a distinctive edge and keep it productive because it not only focuses on quality, but also on the continuous improvement of process capabilities. The Diploma of Business and Quality Management program addresses the strategic relevance of quality management in the context of present day organizations. The program will enable you to gain an insight into the essential quality management tools, methodologies and systems for improving organizational performance functions.

| | |
|--------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 63 Credit Hours |
| Fees / Credit Hour | AED 792 |

Bachelor of Business and Quality Management

One of the reasons TQM has become key in improving a company's business capabilities is because it focuses on encouraging a continuous flow of incremental improvements from the bottom of the organization's hierarchy in order to ensure customer satisfaction. The Bachelor of Business and Quality Management gives you a broad and comprehensive perspective on business and all the models that affect organizations at the macro and micro levels.

| | |
|--------------------|------------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 123 Credit Hours |
| Fees / Credit Hour | AED 980 |

Bachelor in Business and Human Resource Management

In today's fast-moving knowledge economy, people play an important role in achieving competitive success. Human resource management gives you the opportunity to understand and support that important resource. The Bachelor of Business and Human Resource Management degree prepares you for a career in the specialized area of human resources, while providing you with a solid grounding in the human resource management functions.

| | |
|--------------------|------------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 129 Credit Hours |
| Fees / Credit Hour | AED 792 |

Bachelor of Business in Accounting

Accounting is the language of business. Accurate and smart accounting is critical to the management of businesses, both large and small, and forms the basis for decisions taken by business owners and operators. The Bachelor of Business in Accounting program highlights the significance of accounting concepts and financial techniques around the world. In this program, you will learn about the contemporary principles and the practice of accounting in various types of organizations, while building the necessary skills that can help you meet the challenges of different commercial environments.

| | |
|--------------------|------------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 123 Credit Hours |
| Fees / Credit Hour | AED 792 |

Bachelor of Business in Marketing

The Bachelor of Business in Marketing highlights advanced marketing theories and the means to implement practical marketing solutions, and provides an in-depth understanding of customer needs in the marketplace. Upon completion of the program, you will be able to pursue a career in marketing management in large and medium corporations, or occupy consulting roles in marketing research or advertising agencies.

| | |
|--------------------|------------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 123 Credit Hours |
| Fees / Credit Hour | AED 792 |



School of Business & Quality Management

Postgraduate Programs



Master of Science in Organizational Excellence

In a fiercely competitive global business environment, managers need to steer their organizations towards excellence to achieve sustainability. This requires a consistent focus to capture the voice of the customer to design business strategies supported by the concepts of Total Quality Management (TQM) that make a service/product stand out. This program aims to provide a total and integrated perspective of quality factors to develop organizational excellence based on a judicious blend of theory and practical insights.

| | |
|--------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 36 Credit Hours |
| Fees / Credit Hour | AED 2360 |

Master of Science in Innovation and Change Management

At a time when markets are constantly fluctuating, organizations need to frequently revisit their strategies, operations and portfolio of offerings to reach a competitive advantage. This program focuses on developing strategies for setting and maintaining the course of change, for overcoming resistance and maximizing learning and innovative thinking, and for anticipating and coping with the impact of change on employees, systems, customers and stakeholders in the organization. The program covers basic and advanced theoretical concepts and provides ways of using best practices through fieldwork and case studies.

| | |
|--------------------|-----------------|
| Program Language | English |
| Delivery Mode | Online |
| Course Duration | 36 Credit Hours |
| Fees / Credit Hour | AED 2360 |

Master of Management in Entrepreneurial Leadership

If you want to lead your organization through the challenges ahead, this program is for you. The Master of Management in Entrepreneurial Leadership is designed for the following professionals:

- Leaders of large-to-medium-sized enterprises who intend to grow their business and diversify their services to meet consumer demand and strategic targets.
- Individuals who aim to initiate small business ventures.
- Startups aiming to boost their business to higher maturity levels.

The program provides learners with the means to explore their personal readiness to become leaders in their professions or current organizations. Learners gain a mastery of leadership literature and demonstrate their competence by applying what they learn to current organizational environments.

| | |
|--------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 36 Credit Hours |
| Fees / Credit Hour | AED 2000 |

Master in Project Management

Project management has emerged as a crucial factor that determines the success of an organization. Whether it's facing an economic crisis or generating large turnover, it plays a fundamental role in the growth of a company. The Master of Project Management is a two-year program designed to arm you with the requisite skills to manage people, processes or industries in Middle Eastern organizations. The curriculum is designed to give you a thorough understanding of core concepts, principles and techniques within project management.

| | |
|--------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 36 Credit Hours |
| Fees / Credit Hour | AED 2360 |

Master in Islamic Banking and Finance

Islamic banking is rapidly growing in the country, the region and other parts of the world due to its safer and more flexible policy, compared to conventional banking. The Master of Islamic Banking and Finance program covers a defined body of knowledge relevant to the Islamic finance industry, including Islamic banking, shariah, economics, accounting, risk management and corporate governance. It provides you with the technical skills to not only enter the expanding Islamic finance sector, but also gives you a competitive edge in the field.

This program is also accredited by **Finance Accreditation Agency (FAA)**, an international agency responsible for ensuring the quality of professional learning in the financial industry.

| | |
|--------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 36 Credit Hours |
| Fees / Credit Hour | AED 2000 |

Master in Human Resource Management

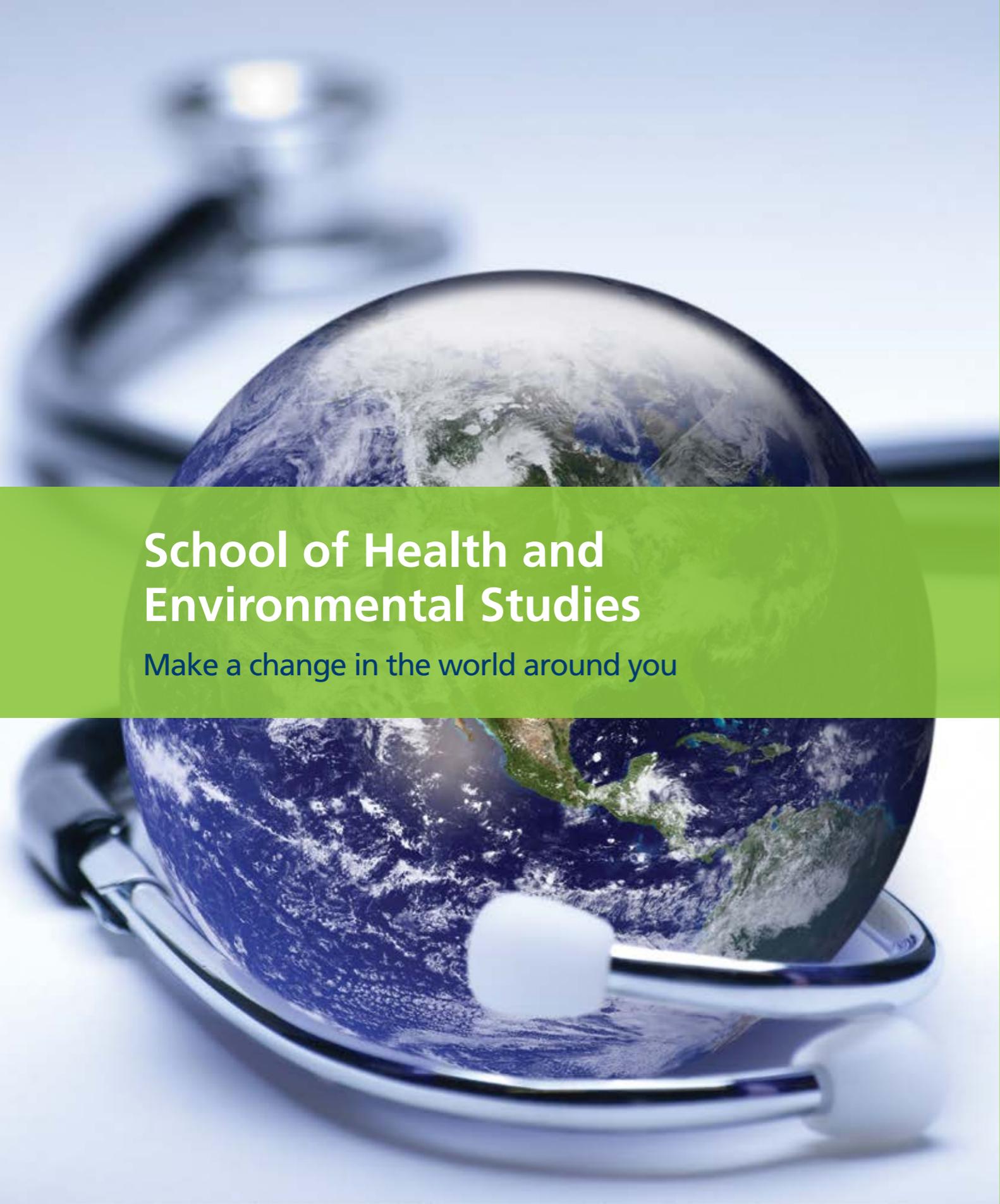
If you're planning to work or currently working as a human resource manager, trainer or work relations specialist, and are looking for a way to improve your knowledge and skills in the subject, the Master of Human Resource Management is a good place to start. The program provides you with the opportunity to develop expert knowledge and skills in human resource management as it relates to the way businesses operate, including organizational change, training and development, new employment relationships, and strategic staffing. Furthermore, you will gain an internationally recognized HR certificate from the Australian Human Resource Institute (AHRI).

| | |
|--------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 36 Credit Hours |
| Fees / Credit Hour | AED 2000 |

Doctor of Philosophy - Total Quality Management

The first PhD. program in the region that combines the best of both online learning and physical classes & seminars, and with an international advisory board of eminent scholars and practitioners to review the curricula, pedagogy and technology; the Ph.D in Management at HBMSU covers core topics in management including foundational and contemporary theories in management.

| | |
|------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 79 Credit Hours |
| Tuition Fee | AED 252,800 |



School of Health and Environmental Studies

Make a change in the world around you

The School of Health and Environmental Studies aims to be the leader in the region to address the challenges relevant to health and the environment, by providing learners with academic excellence and knowledge through international expertise.

The School focuses on building best practices in the fields of healthcare and the environment to support competency and efficiency within the region.

The School is also committed to promoting an innovative blended learning model, with an emphasis on field application, research, community services and lifelong learning, ensuring quality in education.

The School currently offers the following accredited undergraduate and postgraduate programs:

Undergraduate Programs

- Diploma in Health Administration
- Bachelor of Science in Health Administration

Postgraduate Programs

- Master of Science in Public Health
- Master of Science: Excellence in Environmental Management
- Master of Science in Hospital Management
- Doctor of Philosophy - Healthcare Management

School of Health & Environmental Studies

Undergraduate Degrees



Diploma in Health Administration

Health administration is vital to the betterment of a country. It is a wellness tool that can improve the health and well-being of the general population. The Diploma in Health Administration gives you the needed administrative skills to manage functions in all kinds of healthcare systems, such as hospitals, and primary care centers. In addition to familiarizing yourself with these systems, you will develop the essential supervisory and interpersonal skills and competencies to operate in them, from coordinating and organizing the financing and delivery of healthcare to assisting in the management of health facilities.

| | |
|--------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 60 Credit Hours |
| Fees / Credit Hour | AED 792 |

Bachelor of Science in Health Administration

The Bachelor of Science in Health Administration is a specialized degree designed to enable you to get a more thorough understanding of the health administration field in relation to finance, economics, utilization and operation of resources. The program highlights health governance within local and regional contexts to improve health services. Studies of this program address the challenges relevant to health through a blended e-learning model, concentrating on theory and its practical applications.

| | |
|--------------------|------------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 123 Credit Hours |
| Fees / Credit Hour | AED 792 |

School of Health & Environmental Studies

Postgraduate Programs

Master of Science in Public Health

In the dynamic world of healthcare, demand is growing for highly skilled people who are able to collect, organize, and interpret scientific data related to the distribution of disease among populations, disease risk factors, and the interrelation between healthcare delivery processes and health outcomes. Open to healthcare professionals, the Master of Science in Public Health provides an academically challenging and stimulating study of public health. It covers the five core areas of public health, which are epidemiology, biostatistics, behavioural sciences, environmental health and healthcare management within a local context. This program is accredited by the **Agency for Public Health Education Accreditation (APEHA)**, for public health programs and schools, founded by 5 European associations (ASPHER, EUPHA, EPHA, EHMA and EuroHealthNet).

| | |
|--------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 45 Credit Hours |
| Fees / Credit Hour | AED 2000 |

Master of Science: Excellence in Environmental Management

In a world that is losing its natural resources at an accelerated pace, environmental management is key to ensuring long-term sustainability. The program equips you with the skills, knowledge, and competencies to manage the interaction of human societies, the environment and their impact on it. More specifically, you will be able to manage environmental risks, to improve environmental services, and address the challenges relevant to the environment through research, field practice and community service.

| | |
|--------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 36 Credit Hours |
| Fees / Credit Hour | AED 2000 |

Master of Science in Hospital Management

In recent years, the concept of healthcare has undergone a tremendous change, which has led to higher expectations and an increased demand for high-quality medical care and facilities. Herein lies the importance of hospital management, which provides a direct link between healthcare facilities and those supplying the services they need. The Master of Science in Hospital Management is designed to give qualified learners, healthcare administrators, leaders and decision-makers within the health system, senior healthcare executives, and healthcare providers the knowledge and skills to improve hospital services, and address the challenges relevant to e-health through research, field practice and community service.

| | |
|--------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 36 Credit Hours |
| Fees / Credit Hour | AED 2000 |

Doctor of Philosophy - Healthcare Management

This Ph.D. degree program, carefully designed by taking into consideration the socio-economic development needs of the UAE, revitalizes the research endeavors in the country by creating new forms of knowledge in the subject area of Healthcare Management. The course covers a wide range of topics including healthcare delivery systems, role of global organizations, future oriented green healthcare organizations and epidemics control strategies.

| | |
|------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 79 Credit Hours |
| Tuition Fee | AED 252,800 |



School of e-Education

Join the new generation of educators

The School of e-Education answers the pressing needs of the Arab world for quality modern education that is accessible to a wider audience, going beyond the production of elites to become the hub of the knowledge economy. Unique in the region, the School helps skilled professionals and researchers to master the use of learning technologies, and all the dimensions of the e-learning content development, including implementation, delivery and assessment.

Stemming from the current trend in professional development and online learning, and based on the “just-in-time” view of professional education and training in online environments, the School has structured its current portfolio so that it meets the demands of the market by providing learning opportunities that address the needs of learners in a timely, and accessible way.

The School also offers short courses and certificates that turn the combination of adult education, educational technology, leadership and management into customized courses that meet the needs of lifelong learners, providing them with opportunities to enhance and develop their skills and knowledge throughout their professional life.

Postgraduate Programs

- Master of Science in Interactive Educational Technologies
 - Master of Arts in Online Education Leadership and Management
 - Master of Arts in Online Curriculum and Instruction
 - Doctor of Philosophy - Educational Leadership
- 

School of e-Education

Postgraduate Programs



Master of Science in Interactive Educational Technologies

In today's rapidly changing wired world, becoming a better teacher requires a hands-on understanding of current technologies, and the strategy and skills to integrate them into the classroom. The MSc in Interactive Educational Technologies prepares you for the thoughtful use of technologies to support teaching and learning in a range of educational environments.

This program is designed to answer the growing demand for educators who are trained to integrate computer technologies into the curriculum and instruction. It graduates dedicated specialists whose technical background allows them to be full-fledged players in the rapidly evolving field of educational technologies, virtual learning environments and interactive media.

Career Opportunities:

Upon completion of this program, you can become an educational technologist, who is able to design, implement, deploy and maintain virtual learning environments and educational technologies platforms.

| | |
|--------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 36 Credit Hours |
| Fees / Credit Hour | AED 2000 |

Master of Arts in Online Education Leadership & Management

Leadership is needed in every field, particularly in education where educators play an important role in shaping the minds and attitudes of young learners for the future. The Master of Arts in Online Education Leadership and Management (MAOELM) program prepares a new generation of highly qualified leaders to be responsive to the evolving educational market. With this degree, you will be able to gain a variety of skills, including contemporary leadership practices, innovative thinking, change management, strategic planning, and educational finance and budgeting.

The program places a special emphasis on the application of information and communication technologies (ICT) at the managerial level in educational and training settings.

Career Opportunities:

Upon completion of this program, you can occupy managerial positions in schools, government or private educational bodies and universities, or human resources and professional development departments.

| | |
|--------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 36 Credit Hours |
| Fees / Credit Hour | AED 2000 |

Master of Arts in Online Curriculum and instruction

Traditional classroom teachers, corporate trainers, human resource professionals, and program coordinators need to be able to teach students, peers, and staff effectively. The Master of Arts in Online Curriculum and Instruction program is designed for learners who are interested in instructional design, and the integration and usage of e-learning technologies in their teaching and training practices. Skills gained include the adequate use of technological tools in teaching and learning, in addition to the design, development, implementation, delivery and assessment of e-learning content.

Career Opportunities:

Upon completion of this program, you can become an instructional designer, or e-content developer, or occupy any other emerging position in educational innovation in schools, government or private educational bodies and universities, or human resources and professional development departments.

| | |
|--------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 36 Credit Hours |
| Fees / Credit Hour | AED 2000 |

Doctor of Philosophy - Educational Leadership

With the support of an international global consortium network, the Ph.D in Education at HBMSU has brought together the world's best faculty to teach and co-supervise doctoral dissertations undertaken by PhD learners at the University. Courses covered include research areas related to e-Education, trends in distance education and relevant topics, with a focus on the MENA region.

| | |
|------------------|-----------------|
| Program Language | English |
| Delivery Mode | Blended |
| Course Duration | 79 Credit Hours |
| Tuition Fee | AED 252,800 |



Admission Requirements

Undergraduate Programs

- A secondary school certificate or its equivalent, as provided by the Ministry of Education with a minimum overall average of 70% from either the literary or scientific section.
- Applicants holding an industrial secondary degree must have obtained a minimum of 75% to be admitted.
- Commerce Secondary Certificate holders with a minimum score of 75%.
- A minimum score of 500 on the PBT (Paper-based TOEFL), a minimum score of 61 on the IBT (Internet-based TOEFL), A minimum score of 173 on the CBT (Computer-based TOEFL), a minimum score of 5.0 on IELTS (The International English Language Testing System), a PTEA (Pearson Test of English Academic) score of 36-41, a Cambridge English Advanced test score of 41, or City and Guilds IESOL test score of B1/B2 or Emirates Standardized Test (EmSAT) English Achieved 1100 - 1225.
- The University may conditionally admit applicants whose AGPA is above 60% on either the literary or scientific section or 70% on an industrial secondary degree. Other conditions apply under this category.
- Holders of recognized accredited diplomas or higher diplomas may be considered for admission.

Postgraduate Programs

- A bachelor's degree from an accredited university with an AGPA of 3.0 out of 4.0.
- The applicant must have a TOEFL score of 550 (Paper Based Test), 213 (Computer Based Test), 79 (Internet Based Test). Institutional TOEFL taken at HBMSU is valid only to this institution; on the other hand, learners can enrol at HBMSU with an Institutional TOEFL taken at any AMIDEAST approved testing venues. An IELTS score of 6.0, a Person Test of English (PTE A) score of 50-57, a Cambridge English Advanced test score of 52, and a City and Guilds IESOL Test score of B2 or Emirates Standardized Test (EmSAT) English Achieved

1400 - 1525. are also considered. TOEFL and IELTS scores are only valid for two years. However, ITP scores taken at the University remain valid.

- The University may conditionally admit applicants whose AGPA is in the range of 2.0-2.49 on a scale of 4.0 subject to successful completion of an admission interview and a TOEFL score of 550 or its equivalent on IELTS (6.0). or its equivalent using a standardized test approved by MOE is provided. Other conditions apply under this category.
- An interview may be required in certain cases.
- Applicants with no management background will need to successfully complete a non-credit Management Appreciation Program (MAP), a "foundation" course designed to equip learners with a non-business background with knowledge and skills required to undertake postgraduate studies in management at the University.v

Ph.D Programs

Given that there are limited seats every year in the Ph.D. program, admissions to the doctoral program will be done on a competitive basis as outlined in the PhD Program Admissions Policy.

- Completion of a Master's degree, from an accredited university, in a discipline appropriate for the doctoral degree.
- A minimum cumulative grade point average of 3.00 on a 4.0 scale, or its established equivalent, in the applicant's Master's degree program.
- A minimum IBT TOEFL score of 80 with a minimum writing score of 24, or IELTS score of 6.0 with a minimum writing band of 6.5.

Evaluation Interview: A candidate for the PhD program will be required to sit for a formal interview to evaluate his/her fitness for the PhD program and specializations he/she intends to undertake. The results of the interview will be one of the criteria for admission.

Benefits of learning the Smart way

Why should you choose Smart Learning as your preferred way of learning?

Smart Learning offers a number of benefits for Learners and working professionals looking for a more flexible approach to learning. Some of the unique opportunities offered by Smart Learning include:



Greater accessibility

Through smart learning technologies, you can design your own learning schedule and study at your own pace



Save time and productivity

Less time learning, and more time producing



Minimize disruption to workflow

Smart learning is flexible, allowing you to manage both work and personal development



Eliminate Costs

Save your travelling costs and costs of campus living



Simplified learning documentation

Smart learning lets you document study materials automatically



Consistent knowledge

Provides you with unprecedented access to international educational resources and information



Friendly to the environment

Reduces paper usage and carbon footprint.

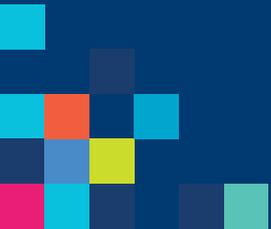
'Learners learn more using computer-based instruction than they do with conventional ways of teaching, as measured by higher post-treatment test scores.'

Training and Retraining, Fletcher and Tobias, American Psychological Study (2000)



Hamdan Bin Mohammed Smart University

Where learners are inspired, empowered and enabled to actively engage in their learning, anytime and anywhere.



T +971 4 424 1001 | learn@hbmsu.ac.ae | P.O.Box 71400 - Dubai, UAE
www.hbmsu.ac.ae  facebook.com/HBMSU  [@HBMSU](https://twitter.com/HBMSU)  [@HBMSUDubai](https://instagram.com/HBMSUDubai)